

10-YEAR PLAN TO END CHRONIC HOMELESSNESS
Blue Ribbon Task Force Meeting Minutes
April 17, 2008 ▪ 8:30 a.m. ▪ Jarvis Memorial United Methodist Church

The Bob Thompson welcomed BRTF members and reviewed the agenda and meeting outcomes.

Meeting minutes from the March 20 BRTF meeting were approved.

Updates

Ruth Peebles provided a brief summary of the public forums and transcription of the focus group with veterans. The BRTF was asked to review and consider all issues and recommended strategies shared by public forum participants and veterans.

Overview of the Consolidated Plan

Sandra Anderson, Senior Planner, with the City of Greenville Community Development Department provided a brief overview of the draft Consolidated Plan which included:

- the Consolidated Plan national objectives - provide decent housing, suitable living environment and expand economic opportunities
- the five substantive components of the plan
- a summary of the 2008-09 Action Plan
- the content of the strategic plan and the performance measurement process

Paulette White will share the draft goals and strategies of the 10-Year Plan with John Kane, Housing and Community Development Consultant for the Consolidated Plan.

The MAT and BRTF were asked to provide written comments regarding the Consolidated Plan to the City of Greenville by April 30. Hard copies of the plan are available at local libraries and other locations.

Subcommittee Reports & Issues to Be Addressed

The Public Information and Awareness subcommittee will help to implement PR strategies for the April 22 and April 29 public forums. The business community will be targeted through the Chamber of Commerce and the Economic Development Commission and via radio and tv media opportunities.

The 10-Year Plan will include a marketing and publicity plan. The MAT is seeking a partnership with a local advertising/marketing agency to help draft a marketing and publicity plan that aligns with the implementation phase.

Evolve, Faulkner and In Tandem are potential advertising agencies with which to partner. Members of the BRTF were asked to provide Ruth Peebles with any advertising agency contacts.

Subcommittee chairs or committee members presented their current goals, outcomes and strategies.

- Prevention and Crisis Stabilization/Services and Support (*Kelly Ayscue*)
- Permanent Housing (*Michael Best*)
- Transition to Independence (*Reverend Ann Bonner Stewart*)

Next Steps for Subcommittees

1. Review the Consolidated Plan and provide public comments by April 30.
2. Subcommittees will continue to finalize goals, outcomes and strategies.
3. Ruth Peebles will contact subcommittee co-chairs and provide subcommittees with a realistic work plan and timeline for May and June.

**Next BRTF meeting: Thursday, May 15, 2008 at
Jarvis Memorial United Methodist Church from 8:30 a.m. – 10:00 a.m.**

BRTF Meeting Participants (Based on Sign-in Sheets)
 10-Year Plan to End Chronic Homelessness in Pitt County
 April 17, 2008
 Jarvis Memorial United Methodist Church

Name	Organization/Group
Kelley Ayscue	ECBH-LME
Michael Best	GHA
James Rhodes	Pitt County Planning - MAT
Paulette White	Pitt County Planning - MAT
Stephen Smith	Pitt County Planning - MAT
Sandra Anderson	City of Greenville
Sharon McLaughlin	Greenville Community Shelter
Bob Thompson	Co-Chair
Cassandra L. Campbell	Pitt County Schools
Albert Shuler	Co-Chair
Amy Modlin	ECBH
Pam Kesegi	Greenville Community Shelter
Frank Dawkins	Care Net Counseling East
Barbara O'Davis	Operation Sunshine, Inc
Robert Cobb	Community Christian
Richard Bozwell	ReStart, Inc.
Ann Bonner Stewart	St Paul's Episcopal Church
Lynne James	Greenville Community Shelter - MAT
Marilyn Williams	United Way of Pitt County - MAT
Margaret Dixon	Pitt County DSS
Ruth Peebles	Project Manager – 10-Year Plan
Pauline High	City of Greenville – MAT
James Corbett	Greenville Community Christian Church

If you name or other attendees names are *not* listed, please forward names and affiliations to rpeebles@theinsgroup.com. Thank you.