

**10-YEAR PLAN TO END CHRONIC HOMELESSNESS**  
**Management Advisory Team Meeting Minutes**  
**April 17, 2008 ▪ 10:30 A.M. ▪ Jarvis Memorial United Methodist Church**

Committee Members Present: James Rhodes, Ruth Peebles, Marilyn Williams, Stephen Smith, Amy Modlin, Lynne James, Margaret Dixon, Pauline High, Paulette White, Bob Thompson, Reverend Albert Shuler

Committee Members Absent: Lori Jones, Karen Gilkey

The MAT reviewed and accepted the April 10 meeting minutes.

### **Updates**

The MAT agreed that the April 17 BRTF meeting went well and that follow up with subcommittee co-chairs regarding timeline and next steps is needed.

Building relationships with public officials is critical to the planning process. It was suggested that members of the MAT meet with public officials individually and that a timeline and process be determined.

Talking points and language to address questions related to the point-in-time count results and the reasons for targeting the chronically homeless will be drafted. The MAT must be prepared to address such questions from public officials and the business community.

Bob and Paulette provided an update on the National Summit held in Washington DC. The majority of participants were elected officials and community advocates. Much of the information received was already known, but reaffirming.

Members of the MAT were encouraged to make presentations to various civic and professional organizations over the several months.

### **10-Year Plan Content**

Several MAT members will be asked to review the glossary of terms and provide a list of current providers/services and a list of resources (websites and publications) to be included in the plan. Ruth will continue to draft sections of the plan and seek assistance as needed.

The MAT agreed that reference to the Hispanic population as well as veterans must be included in the 10-Year Plan.

### **Public Forums**

The Public Information and Awareness subcommittee discussed PR strategies for the April 22 and April 29 public forums. The business community will be targeted through the Chamber of Commerce and the Economic Development Commission and via radio and tv media opportunities.

MAT member volunteer assignments for the April 22 public forum are as follows:

Small Group Transcribers

(note taking on flipcharts/capturing all ideas/strategies):

Paulette, Lori, Pauline

Small Group Facilitators

(facilitating discussion/summarizing key discussion points during comment/response period):

Marilyn, Lynne and Ruth

James will serve as a “floater.”

The MAT members should arrive at the Eppes Community Center by **5:45 p.m. on April 22** for set up.

**Consolidated Plan Discussion**

The MAT and BRTF must provide written comments to the City of Greenville by April 30.

The MAT agreed that statement(s) regarding the coordination and implementation of the 10-Year Plan should be included in the Consolidated Plan.

**Action Steps:**

1. Ruth:

- a. begin drafting components of the 10-Year Plan for review by the MAT
- b. follow up with April 22 public forum presenters
- c. create an email invitation for the business community
- d. send general email invitation to the BRTF
- e. send Call to Action group email invitation to the public forums
- f. draft language for addressing point-in-time count data
- g. outline suggested strategies for building relationships with public officials
- h. outline business roundtable format

2. Lynne, Amy, Paulette and Margaret:

- a. provide list of current providers and mission statements and lists of helpful websites and publications to include in the 10-Year Plan
- b. review Pitt Resource Connection for services and resources
- c. review glossary of terms and provide Ruth with “final” feedback

3. Paulette
  - a. provide Ruth with economic cost information by May 30
  - b. distribute copies of Consolidated Plan to MAT
4. James:
  - a. contact Merrill regarding providing input to the Consolidated Plan and reference to the 10-Year Plan
  - b. provide information to the Board of County Commissioners regarding the NC Leadership Summit on 10-Year Plans
5. Margaret:
  - a. provide distribution list for the home owners association and neighborhood associations
6. Lynne:
  - a. contact an ad agency for which she has a personal contact and explore potential partnership
7. Paulette and James:
  - a. present to the Ayden Rotary Club
8. All:
  - a. provide website updates
  - b. send James available dates for the Asheville site visit

**Next MAT meeting: Thursday, April 24 at 10:30 a.m. at  
the Pitt County Development Services Conference Room**