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PRIORITY AREAS FOR PITT COUNTY

- Education / Schools
- Community Safety / Emergency Services
- Economic Development
- Health / Welfare
- Facilities / Space Needs
- Infrastructure
- Recreation & Parks

MISSION STATEMENT

The Mission of Pitt County Government is to enhance the health, safety, and well-being of our community by advocating for and providing quality services in a friendly, efficient and cost-effective manner.

VISION

A Leader in the State; Best in the East



Performance Scorecard

December 2012

Issue 2

Pitt County Performance in Review

Accountability and improvement are essential parts of our operation and, therefore, a part of the budgetary process as well. Pitt County believes that a system of measureable objectives should be established for each area of its operations.

Pitt County began its initial stages of performance measurement in fiscal year 1996-97 with only a few departments participating in the initial phase of identifying annual objectives.

In 2010, financial assistance was provided by the National Center for Civic Innovation through the Government Trailblazers Program to better align our programs, priorities and performance with the view of the public. An opportunity to communicate effectively, in non-confrontational, mutually informative ways were afforded through a telephone survey and focus group sessions. The information gained by interacting with the community has resulted in the production of this performance scorecard.

Citizen input is still actively sought from an online survey which can be found on our website at www.pittcountync.gov.



Pitt County Government's flag received a facelift!

The Pitt County Flag Redesign Contest was launched in February 2012. The contest was held in tandem with National County Government Month, which encourages counties to raise public awareness about the functions and responsibilities of county government.

Area Information

Pitt County was formed in 1760 and has a land area of approximately 656 square miles. Pitt County's 2011 estimated population is 170,263 based on the North Carolina Office of State and Management's provisional estimate. In the 2010 Census, the County's population was 168,148. Greenville, the County seat and largest city, is centrally located in the County. There are nine other incorporated municipalities within Pitt County including Ayden, Bethel, Falkland, Farmville, Fountain, Grifton, Grimesland, Simpson and Winterville.

Pitt County is a rapidly growing, well-diversified employment and service center for eastern North Carolina. As one of the fastest growing centers in the State, the population increased by 25.7% between the 2000 and 2010 census reports. Pitt County now ranks as the 14th most populous County in North Carolina. The Greenville Metropolitan Statistical Area (MSA), which encompasses all of Pitt County, was the fourth fastest growing MSA in the State.

Pitt County Fiscal Responsibility

Financial Highlight

In a nutshell, fiscal responsibility is living within our means, using financial resources wisely and making financial decisions in an open and transparent way.

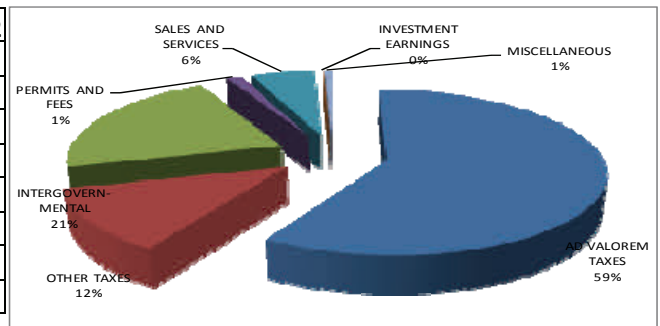


At the close of the 2011-12 fiscal year, Pitt County's General Fund reported an ending fund balance of \$24,220,336, an increase of \$2,312,961 in comparison with the prior year. This increase is a reflection of the Board's actions to reduce expenditures and work to improve fund balance.

GENERAL OPERATING FUNDS

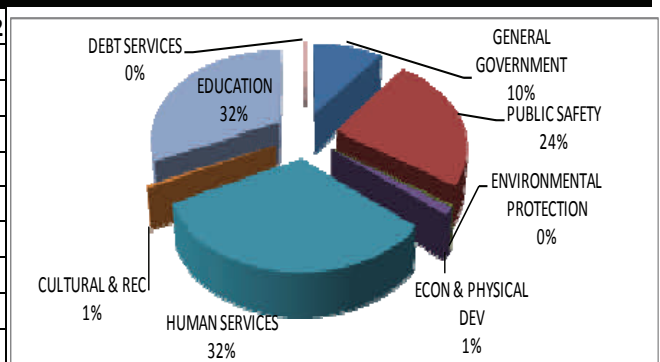
Primary sources of Revenue Where does the money come from?

Final Revenues	2011	2012
AD VALOREM TAXES	74,733,080	78,023,599
OTHER TAXES	16,655,382	16,380,346
INTERGOVERNMENTAL	28,204,979	28,413,529
PERMITS AND FEES	1,830,776	1,753,794
SALES AND SERVICES	6,629,509	7,517,447
INVESTMENT EARNINGS	225,751	113,424
MISCELLANEOUS	610,352	806,267
ACTUALS	128,889,829	133,008,406



Primary functional Expenditures Where does the money go?

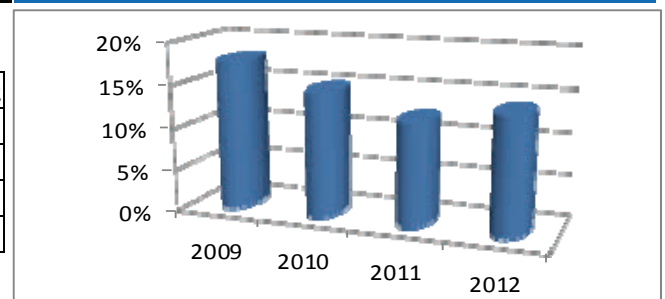
Final Expenditures	2011	2012
GENERAL GOVERNMENT	13,455,312	12,712,923
PUBLIC SAFETY	30,130,739	30,283,773
ENVIRONMENTAL PROTECTION	229,879	217,076
ECON & PHYSICAL DEVELOPMENT	1,459,154	1,719,088
HUMAN SERVICES	40,327,489	39,276,818
CULTURAL & RECREATIONAL	654,435	618,966
EDUCATION	39,835,676	39,204,523
DEBT SERVICES	223,124	314,996
ACTUALS	126,315,808	124,348,163



Fund Balance

	2011	2012
TRANSFERS IN	60,000	-
TRANSFERS OUT	(6,915,543)	(6,347,282)
DEBT OBLIGATION ISSUED	61,500	-
NET CHANGE IN FUND BALANCE	(3,666,522)	2,312,961

Fund Balance History Graph



Scorecard Key



Not within 10% of target

Within 10% of target

Met or exceeded target

Performance Scorecard

The intent of the following table is to provide the citizens of Pitt County with data on the performance of selected county services. It is Pitt County's intention to create an enhanced communication between government and citizens, build public support for our local government goals and develop a public trust in government.

Performance Measures

PERFORMANCE CATEGORY	2010	2011	2012	Target	2012 Status
<i>PUBLIC SAFETY</i>					
Average Agency-wide Response Times (minutes)	18	19.4	21	<17	
Deputy Average Reaction Time (minutes)	14.1	12.7	12.1	<14	
EMS Average Response Time (minutes)	9:11	10:04	10:08	8:00	
9-1-1 Average Dispatch Time (seconds)	41.1	41.9	45	<1 min	
<i>PUBLIC HEALTH</i>					
Number of Flu Vaccines Provided to Public	21,885	3,008	1,914	2,000	
Prenatal Care Clinic Visits	4,692	5,069	4,912	4,800	
Community Awareness Campaigns conducted to increase public awareness for signs and symptoms of heart attack and stroke, as well as need to call 9-1-1	13	27	8	2	
<i>SOCIAL SERVICES</i>					
Number of Work First Recipients finding Employment	77	71	64	75	
Annual Percent of Abused/Neglected children who are not repeat victims of maltreatment	N/A	N/A	88.02%	94.6%	
Annual Percent of families who receive CPS (Child Protective Services) In-Home Services and do not enter into the agency's custody	N/A	N/A	97.43%	90%	
Dollar Amount of Child Support Collected	\$13,422,614	\$13,960,100	\$14,200,658	\$13,150,000	
<i>FINANCIAL SERVICES</i>					
Bond Rating (Fitch's)	AA+	AA+	AA+	AA+	

Economic Outlook

Even during times of state and national economic uncertainty, Pitt County continues to experience growth and serve as the hub of activity (i.e. healthcare, retail, education, employment) in eastern North Carolina. The recently released 2010 Census has the population at 168,148, an increase of more than 25% over the 2000 population. Continuous growth, combined with economic stress, increases the demand for services provided by the County in all areas; especially education, public safety, and human services. This counter-cyclical effect - that demands for service are highest when the availability of new revenue is at its lowest, puts significant strain on the County's budget. Growth in general governmental operations continues to be restricted and limited to areas that support the priorities of the Board - education and public safety. As the county constructs new schools and open expanded bed space at the Detention Center, operational expenses increase and continue on an annual basis thereafter. Typically, annual growth in the tax base can cover normal budgetary increases related to salaries, rising prices, etc. However, the annual property tax growth has not been able to fund expansions (capital and operational) during this recent period.

Pitt County is hopeful, that by continuing to work with the General Assembly, new revenue options can be identified to help address local needs and work to protect the integrity of the existing revenue base. The County continues to be vigilant in watching actions by the State that could transfer costs to the local government that have formerly been funded by the State.

We Want to hear from you

Do you like this report and find it informative? Do you have any suggestions for improvement or additional information that you'd like to see included? Please let us know by contacting Shelley Leach at (252) 902-3009 or shelley.leach@pittcountync.gov.



Pitt County—Stacking Up Nicely

- #10 Best Small Metro for Business and Careers –Greenville, NC MSA**
Source: Forbes.com June 2012 <http://www.forbes.com/best-places-for-business/list/small/>
- #4 Top Micro Cities of the Future – Economic Potential – Greenville, NC**
Source: fDi Intelligence American Cities of the Future 2011/12 <http://www.fdiintelligence.com>
- #6 Top Micro Cities of the Future – Human Resources – Greenville, NC**
Source: fDi Intelligence American Cities of the Future 2011/12 <http://www.fdiintelligence.com>
- #34 Pharmaceutical and Medicine Manufacturing Metro Ranking – Greenville, NC MSA, (Top 10% for ALL metros—368 ranked)**
Source: The Milken Institute's Pharmaceutical and Medicine Manufacturing 2007/www.milkeninstitute.org



Pitt County is one of America's 100 Best Communities for Young People

Source: America's Promise Alliance 2011 www.americaspromise.org



Vidant Medical Center in Pitt County was listed as one of the Best Regional Hospitals 2011-12